

The Fifteenth

SHINING KNIGHT *Gala*

Saturday, May 18, 2024

To benefit community facing initiatives including injury and violence prevention programs at VCU Medical Center
A state-designated comprehensive Level I Trauma Center verified by the American College of Surgeons

Sponsor Information Form

Date: _____
Company Name (as it should appear on print materials, website, etc.):

Address: _____
City: _____ State: _____ Zip: _____
Contact: _____
Email: _____
Phone: _____

Multi-Year Sponsorship: Your dedicated partnership with VCU Health saves lives, please consider a multi-year sponsorship. Please indicate the number of years you would like sponsor at the level chosen above: _____

Check Boxes:

- Enclosed Is Our Contribution of \$ _____
(Payable to MCV Foundation, Shining Knight Gala)
- Please Invoice

SIGNATURE OF COMPANY REPRESENTATIVE

TITLE

PLEASE MAKE CHECKS
PAYABLE TO:
MCV Foundation,
Shining Knight Gala

AND RETURN BY MAIL TO:
VCU Medical Center Trauma Program
Box 843042
Richmond, VA 23284-3042

Deadline for sponsor names or logos to be included on printed program is April 26, 2024. Deadline for sponsors to provide guests' names for ticket use is May 3, 2024. Please send information to Amanda.VanThunen@vcuhealth.org.

CHOSEN SPONSORSHIP LEVEL (Circle one)

Information on Sponsorship Level benefits is located on the reverse of this page

Diamond Knight (\$30,000)

Platinum Knight (\$17,500)

Gold Knight (\$10,000)

Silver Knight (\$7,500)

Bronze Knight (\$5,000)

Squire (\$1,000)

For more information on sponsorship packages, please contact our Medical Philanthropy team at 804.628.5312.

Visit our website at
vcuhealth.org/shiningknightgala



VCU
Health™

Sponsorship Opportunities

For more information about additional sponsorship opportunities, or to offset the cost of a Shining Knight's attendance, please contact our Medical Philanthropy team at 804.628.5312.

Benefit	Squire (\$1,000)	Bronze Knight (\$5,000)	Silver Knight (\$7,500)	Gold Knight (\$10,000)	Platinum Knight (\$17,500)	Diamond Knight (\$30,000)
Tickets to Event (Tables seat 8 people)	2	4	6	8	8	8
Prerecorded video message				✓	✓	✓
Recognition in event program	✓	✓	✓ (with logo)	✓ (with logo)	✓ (with logo)	✓ (with logo)
Recognition on Shining Knight Gala website	✓	✓	✓	✓	✓ (with logo)	✓ (with logo)
Recognition on event invitation**		✓	✓	✓	✓	✓
Recognition on video presentation during the event		✓	✓	✓	✓	✓
Social media mentions (By VCU Health's social media team)			✓	✓	✓	✓
Recognition through email communications			✓	✓	✓	✓
Podium recognition at the event						✓

* 30-60 second prerecorded message to play before the event.

** Sponsorship commitment must be received by February 16, 2024 for inclusion on the invitation

Sponsorship Impact

Your sponsorship of the 2024 Shining Knight Gala benefits VCU Medical Center's injury and violence prevention programs and other community facing initiatives such as:

- Bridging the Gap: Youth/Community Violence Intervention Program
- Counseling Program: Serving survivors of violence with trauma-informed therapeutic services and mental health support.
- Dateline: A teen dating and bullying violence prevention program.
- Emerging Leaders: A Youth Violence Prevention Program
- Falls Prevention: Prevention and Education programs to help older adults reduce falls and increase physical activity
- GR-ACY: Get Real - Alcohol/Drug Choices and Consequences for You
- Project EMPOWER: A prevention and advocacy program to screen, respond to and provide advocacy services for sexual, domestic/intimate partner violence, trafficking, and teen dating violence.
- Project IMPACT: Impacting Minors' Perception and Attitudes Concerning Trauma
- Stop the Bleed: A program to help train ordinary people to be able to stop bleeding in a severely injured person
- Trauma Survivors Network: A program providing all types of support resources for trauma survivors

For additional information, please visit our website at vcuhealth.org/ivpp.

To opt out of receiving fundraising communications from VCU Health, contact 1-844-445-9126 or FundraisingOptOut@vcuhealth.org.